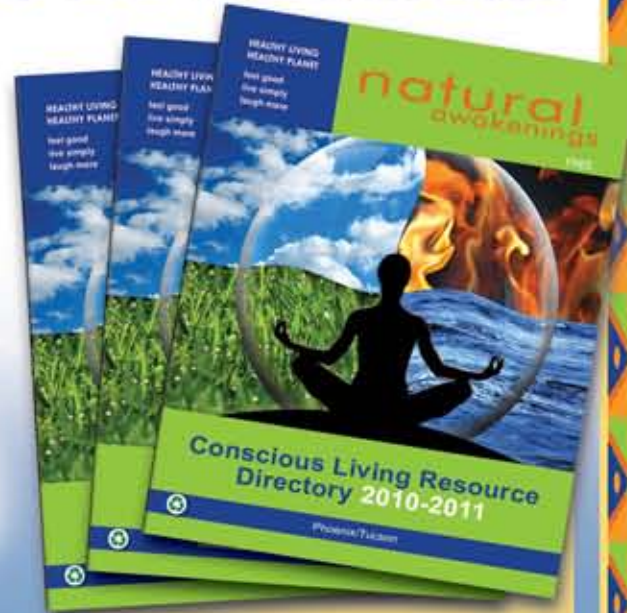


CONNECT WITH THOUSANDS OF HEALTHY-LIVING CONSUMERS

Grow Your Business with the 2010 - 2011 Phoenix/Tucson Conscious Living Resource Directory!

Natural Awakenings is a free monthly publication dedicated to healthy living, environmental awareness, personal growth, nutrition and creative expression. Our readers seek us out each month, looking for products and services *like yours*.

- ❖ 80,000 readers each month and growing
- ❖ Perfect balance of local and national content
- ❖ Available at over 700 locations throughout Phoenix and Tucson at health food stores, fitness and wellness centers, farmers' markets, bookstores, health-care facilities, naturopathic doctors' offices, metaphysical stores and more.



Reader Profile

- ❖ Female
- ❖ Ages 24 - 75, highest density 35 - 60
- ❖ College educated
- ❖ 75% working; 25% retired
- ❖ Annual income \$50,000 and higher
- ❖ Home owner
- ❖ 80% of readers buy products and services advertised in the magazine

* surveys conducted by CVC: Circulation Verification Council

For complete information, contact your local *Natural Awakenings* publisher:
TUCSON: Holly Baker
520-760-2378
PHOENIX: Eric Sells
480-488-9237

Special Packages

AD PACKAGE 1
 With purchase of a full-page ad, receive a 400 word contributed article and audio or video in the digital directory!

AD PACKAGE 2
 With purchase of a half-page ad or larger, receive a 200 word News Brief item.

In addition to display advertising, we offer paid listings in our White Pages to help customers find you fast!

A White Pages listing is similar to our *Community Resource Guide* section in the magazine.

White Page Categories Include:

- | | |
|---------------------------|----------------------|
| Acupuncture | Naturopathic Doctors |
| Alternative Medicine | Nutrition |
| Aromatherapy | Organic Foods |
| Birthing & Women's Health | Pet Care |
| Business Services | Psychotherapy |
| Child Development | Reiki |
| Colonics | Restaurants |
| Counseling & Therapy | Sacred Ceremonies |
| EcoBroker | Schools & Training |
| Energy Efficiency | Skin Care |
| Farmers' Markets | Solar |
| Fitness | Spas |
| Green Living | Spiritual Healing |
| Grocers | Tai Chi |
| Hair Care | Travel |
| Holistic Health | Weight Loss |
| Homeopathy | Yoga |
| Hypnosis | |
| Massage | ... and many more |

2010 - 2011 Directory Advertisement Agreement

Instructions: Mark the appropriate box indicating display ad size and if color is desired. Complete the payment section and return by fax. Email copy of ad and directory listing(s). Please attach all photos and logo file(s) to your email message. See NaturalAZ.com for complete information on image formats we accept.

Ad Rates Directory advertisers receive up to 3 White Page listings FREE

Size:	Price:	Covers:	Price:	Color:	Price:
Full Page <input type="checkbox"/>	\$720.00	Inside Front <input type="checkbox"/>	\$897.00	Full-2/3 & Covers <input type="checkbox"/>	\$125.00
2/3 Page <input type="checkbox"/>	525.00	Page 3 <input type="checkbox"/>	897.00	1/2 - 5/12 <input type="checkbox"/>	100.00
1/2 Page <input type="checkbox"/>	414.00	Page 4 <input type="checkbox"/>	830.00	1/3 - 1/6 <input type="checkbox"/>	75.00
5/12 Page <input type="checkbox"/>	370.00	Inside Back <input type="checkbox"/>	830.00	1/8 - 1/12 <input type="checkbox"/>	50.00
1/3 Page <input type="checkbox"/>	287.00	Outside Back <input type="checkbox"/>	999.00		
1/4 Page <input type="checkbox"/>	229.00				
1/6 Page <input type="checkbox"/>	170.00				
1/8 Page <input type="checkbox"/>	130.00				
Business Card <input type="checkbox"/>	115.00				
1/12 Page <input type="checkbox"/>	97.00				

Subtotal: \$ _____

Subtract 20% if order placed before June 1, 2010

Total: \$ _____

Rates for listing in White Pages if no display ad purchased:

1 Listing \$50 2 Listings \$75 3 Listings \$100 4 Listings \$125 5+ Listings Contact Us

A Listing includes your name, contact information, a b/w photo or logo, and up to a 25-word description of your product or service. Send wording for your listing(s) and image(s) to Tucson, Holly@NaturalTucson.com; Phoenix, Eric@NaturalAZ.com

Name: _____

Business Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

CREDIT CARD BILLING AUTHORIZATION Date: _____  

Credit Card Number: _____

Expiration: _____ 3-Digit Security Code (on back of credit card): _____

Name as it appears on Credit Card (if different from above): _____

Billing Address for Credit Card (if different from above): _____

City: _____ State: _____ Zip Code: _____

Cardholder's Signature: _____

ALL ORDERS MUST BE PRE-PAID

Order today! Receive 20% off before June 1, 2010

EARLY BIRD DEADLINE JUNE 1, 2010 ♦ FINAL DEADLINE JULY 1, 2010 ♦ DIRECTORIES AVAILABLE SEPTEMBER 2010

Complete the 2010 -2011 Directory Advertisement Agreement Form above or download from NaturalAZ.com.

Tucsonans, please contact Holly@NaturalTucson.com, FAX 1-520-208-2378

Phoenixians, please contact Eric@NaturalAZ.com, FAX 602-357-7473