

# PRACTITIONER PROFILE

Our practitioner profiles are a great way for you to start off the year. Profiles will appear in a special section of the January Health & Wellness Issue of *Natural Awakenings*.

## Non-Advertiser

- Profile in January print edition: \$299 (\$605 value).
- Add Community Resource Guide listing for 12 months: \$69/mon (\$99/mon value).

## New Advertiser

- Run a Display Ad for 3, 6 or 12 months (see pricing below) and receive your profile in the January print edition for \$199.
- Community Resource Guide listing included for length of display ad term (\$49/mon value), and editorial opportunities available.

## Display Ad Prices

|               | 3 mons     | 6 mons    | 12 mons   |
|---------------|------------|-----------|-----------|
| Full page     | \$1045/mon | \$890/mon | \$785/mon |
| 1/2 page      | \$605/mon  | \$515/mon | \$455/mon |
| 1/3 page      | \$435/mon  | \$370/mon | \$330/mon |
| 1/4 page      | \$365/mon  | \$310/mon | \$275/mon |
| 1/6 page      | \$295/mon  | \$250/mon | \$225/mon |
| Business Card | \$180/mon  | \$155/mon | \$135/mon |

## Current Ongoing Advertisers

Please contact [PhoenixAds@NaturalAZ.com](mailto:PhoenixAds@NaturalAZ.com) for pricing.



**DEADLINES:** Completed profiles and images are due by December 5. Final practitioner approval due by December 10.

## Submission Guidelines

- Practitioner's Name & Degree(s)
- Your Specialty or Focus: 5 words maximum (eg., Naturopathic Care, Internal Medicine, Physical Therapy)
- Profile/Bio: 190-210 words maximum
- Contact Info: Practice name, address, phone, website, email (limited to 6 lines)

All material subject to editing for length and conformity to magazine's editorial style guidelines. Photo and logo submissions must be submitted at 300 DPI. Acceptable formats are: EPS, TIFF, JPG or PDF file.

Please email text and image, along with advertising options chosen, to [PhoenixAds@NaturalAZ.com](mailto:PhoenixAds@NaturalAZ.com).

**NaturalAZ.com**

## PRACTITIONER PROFILE

### Business or Organization

Practitioner or Principal, MD

byline or slogan here

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### Practitioner's Name & Degree

Specializes in treatment in the field of his or her profession

### Business Name in Bold Here Physician Name

Contact Line 1  
Contact Line 2  
Contact Line 3  
Contact Line 4